



Since 1994, the Wendy's® High School Heisman® Scholarship has been recognizing and rewarding senior athletes who excel in the classroom, on the field, and in the community. This year, we're awarding \$150,000 in college scholarships. Give your most well-rounded seniors a shot at winning.

100 Scholarship Winners. 2 From Every State.

The Wendy's High School Heisman recognizes 2 winners—one male athlete and one female athlete—from each state.

- 90 State Winners receive a \$1,000 scholarship
- 10 State Winners move on as National Finalists with a chance to attend the Wendy's High School Heisman weekend in New York City
- 8 National Finalists receive a \$5,000 scholarship
- 2 National Winners receive a \$10,000 scholarship along with national honor and recognition during ESPN's telecast of the college Heisman Memorial Trophy presentation
- Plus, the first 1,000 applicants get a \$10 Wendy's gift card!

They've done the hard work. Now, they just need to apply.

Winning the Wendy's High School Heisman Scholarship requires a GPA of 3.0 or better, participation in at least one school-sponsored sport, and demonstrated leadership at school and in the community. You have students who have worked hard for years to make the grade. Now help them get the recognition they deserve:

- [Refer](#) a student today
- Send seniors to wendysheisman.com to apply
- Promote the Wendy's Heisman Scholarship using the [materials provided here](#)

[Eligibility Requirements](#) and [Official Rules](#)

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